



FWIC

FED NEWS BULLETIN

September 2014

- **FWIC** Peace Garden Scholarship video summary made by the participants is now on the FWIC YouTube channel:
- https://www.youtube.com/watch?v=pJ5Z5bV_Mfg
- The **“Take 10” Project (*Growing a Healthy You*)** recipes and crafts can now be found on the FWIC Pinterest page. www.pinterest.com/FWIofofCanada/take-10-recipes/
- Next Executive Meeting: Peace Garden, Manitoba 24-26, 2014
- Joy Trimble’s (Ontario) Membership & Recruitment Kit (attached). Please distribute and make available to W.I. branches.
- A summer 2014 update & photos from FWIC President Marie Kenny is attached. Marie traveled all over Canada this summer attending WI functions and events (please share).
- FWIC has adopted Manitoba’s elevator pitch for WI. (a short summary meant to summarize and define quickly what our organization does). It was decided at the June Board meeting all provinces would try to incorporate this new brief summary to help better promote our organization. The new pitch is as follows: **“Women’s Institute is a local, provincial, national and international organization that promotes women, families and communities. Our goal is to empower women to make a difference.”**
- FED NEWS deadline is September 1